








PLAQUES : AVERAGE VIEWING DISTANCES

Plaques are best viewed at close range. Recommended installation location for plaques is near building or landscape lighting for increased visibility. Dark powder coated finishes may have reduced legibility. Plaque legibility varies by font, character count, and installation location and surface.

	size	avg. text size <small>*varies by character count</small>	shape	aluminum, white and matte brass avg. viewing distance <small>*varies by character count</small>	matte black and dark bronze avg. viewing distance <small>*varies by character count</small>
<b>petite plaques</b> legible at 35' or less best at close range	5" round	2"-3"*		35'	20'
	3" x 8" rectangle	2"		35'	20'
<b>small plaques</b> legible at 35' or less best at close range	7" round	2"-3"*		35'	20'
	4" x 11" rectangle	2"-3"*		35'	20'
<b>medium plaques</b> legible at 50' or less	8" x 8" square	2"-4"*		35 - 50"	20' - 30'
	10" round	2"-4"*		35' - 50'	20' - 30'
	5" x 16" rectangle	3"-4"*		35' - 50'	20' - 30'